



Durango COWBOY POETRY Gathering

SEPTEMBER 28 - OCTOBER 1, 2023



2023 Individual Sponsorship Form

Thank you for your interest in becoming a sponsor of the Durango Cowboy Poetry Gathering. Celebrating our 35th year, our Gathering, a 501c(3) nonprofit, has been a major part of Durango’s western heritage and culture. The event is truly one of a kind. We host premier professional concerts featuring some of the top cowboy performers from all across the country on Thursday, Friday and Saturday evenings. During the day, several downtown venues partner with the Gathering hosting poets and musicians who perform free to the public. Saturday morning starts with a chuckwagon breakfast and Colorado’s largest non-motorized parade, followed by mostly free performances throughout the day.

As part of our mission, through our Poets/Musicians in the Schools program, authentic cowboys and cowgirls participate in educational presentations at 18 area schools, promoting Durango’s western heritage and bringing history to life. We touch the lives of over 5,000 students and their families through this program. Gathering volunteers mentor students to write a poem, song, or piece of art for our contest. In 2023, the contest will be judged by students from the Durango Mayor’s Youth Advisory Commission. Contest winners will perform at the Gathering and hang their art work at City venues as well as at the Gathering. Some years we are able to offer harmonica classes to the students. The Gathering also partners with local FFA, 4H groups and Rodeo Clubs in our area by awarding them grants that they use for leadership workshops and summer programs.

Please give us a little information about you:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Name to be used on Sponsorship: _____

Please indicate which level of sponsorship you would like:

Patron Level - \$1,000

- Invitation for 2 to the exclusive Patron Party, an evening of entertainment with performers.
- 6 tickets to be used at any of our evening performances (Value \$270)
- Current year poster signed by the artist (Value \$30)
- Your name included in our Souvenir Program “Thank You” list.
- Friends of the Gathering benefits listed below

Gold Buckle Level - \$750

- 6 tickets to be used at any of our evening performances (Value \$270)
- Current year poster signed by the artist (Value \$30)
- Your name included in our Souvenir Program “Thank You” list.
- Friends of the Gathering benefits listed below



Silver Buckle Level - \$500

- 4 tickets to be used at any of our evening performances (Value \$180)
- Current year poster signed by the artist (Value \$30)
- Your name included in our Souvenir Program “Thank You” list.
- Friends of the Gathering benefits listed below

Wrangler Level - \$250

- 2 tickets to be used at any of our evening performances (Value \$90)
- Current year poster signed by the artist (Value \$30)
- Your name included in our Souvenir Program “Thank You” list.
- Friends of the Gathering benefits listed below

Friends of the Gathering - \$100

- 2 Tickets to **ONE** of the following events (Value \$30):
 - Annual Barn Dance Fundraiser – June 11th, 5:00 pm, River Bend Ranch
 - Durango Cowboy Theater Variety Show – September 28th, 6:00 pm, Wild Horse Saloon
 - Cowboy Comedy Review – September 30th, 1:30 pm, Strater Hotel Pullman Room
- Current year poster signed by the artist (Value \$30)
- Your name included in our Souvenir Program “Thank You” list.

Please indicate above which level of sponsorship you would like and mail this form, with your check, to:

Durango Cowboy Poetry Gathering
P.O. Box 2571
Durango, CO 81302

Or you may email the completed form to barry@durangocowboygathering.org. You will be contacted at the phone number listed above for payment information.

Please contact Barry Longwell at 970-764-8731 with any questions. All sponsorship forms must be received by August 31, 2023 to be included in our Souvenir Program.